



OPTICIANS  
ASSOCIATION  
OF NEW JERSEY

Presents the

# 2011 Day of Education

Vendor Rates Enclosed. . .

- Sponsorship
- Advertising
- Table-top Displays



**Two Convenient Locations!**  
**Two Convenient Dates!**

**November 6, 2011**

Raritan Valley Community College,  
North Branch, NJ

**December 4, 2011**

Camden County Community College,  
Blackwood, NJ

## **Dear Friend & Supporter of OANJ:**

The OANJ 2011 Conference Event will take place at two convenient locations throughout the state (north and south jersey) on:

### **◆ Sunday, November 6, 2011**

Raritan Valley Community College,  
North Branch, NJ

### **◆ Sunday, December 4, 2011**

Camden County Community College  
Blackwood, NJ

Opticians will be offered the opportunity to obtain 6 CEU credits at an affordable price, and at a convenient location. Maintenance of continuing education credits is mandatory for all New Jersey licensed opticians. NJ state law mandates that licensed opticians obtain 12 CEU credits per biannual renewal.

We anticipate that this state-wide event will attract over five hundred Opticians, and provide exposure for those select companies that support this event. Support the buyers from New Jersey's optical community during this day of education. Advertising opportunities, sponsorship and tabletop display information is enclosed.

If you have any questions, please contact Patricia Brewer at the OANJ office, [pbrewer@njpsi.com](mailto:pbrewer@njpsi.com) or 609-695-0030 x1133. We hope that we can count on your support of OANJ and the NJ Opticians Community!



Sharon Ziccarello  
OANJ President

## Vendor Opportunities

### CEO Sponsorship \$800

Includes a tabletop display, full page ad in the onsite program journal, on-site signage, recognition in the electronic newsletter & website, your company's logo on printed material and a 2 minute presentation to the attendees.

### Platinum Sponsorship \$500

Includes a tabletop display & full page ad, acknowledgement in conference brochure, newsletter & website

### Beverage/Break Sponsorship \$450

Recognition at the break (company name on signage), acknowledgement in conference brochure & newsletter

### Display Table \$395

Limited to 12, on a first come, first serve basis. CEO & Platinum Level Sponsors will be given first option. 6' display table with 2 chairs.

### General Sponsorship \$350

Recognition in the conference brochure & newsletter

Program Advertising \* (Full Page) \$290

Program Advertising \* (Half Page) \$175

\*Please send camera ready ad copy (full page: 4.5" wide x 7.5" high - half page: 4.5" wide x 3.5" high) to Kelly Biddle at [kbiddle@njpsi.com](mailto:kbiddle@njpsi.com), at OANJ headquarters three weeks prior to the event date that you wish to have your ad to run in (for example: if you wish for your ad to run in the Sept. program, please submit your ad by August 28th)

\* If your company wishes to sponsor at two or more venues, please multiply the applicable amount, check-off the appropriate boxes and take a 15% discount off the amount due.

## Directions

Directions can be obtained by going to the OANJ website at [www.oanj.org](http://www.oanj.org). Directions will also be forwarded by mailed to all registered vendors.

## Cancellation Policy

Cancellations of sponsorships, display tables, and program advertisements will not be accepted.

**The OANJ gives sponsors the opportunity to reach out to over 1700 licensed Opticians in New Jersey. Our mission is to promote and protect the profession of Opticianry through education, leadership, and professionalism for our members and the patients we serve. Help support the OANJ by sponsoring, advertising and/or attending this event as an onsite exhibitor.**

## **Available Dates**

**November 6, 2011**

Raritan Valley Community College,  
North Branch, NJ

**December 4, 2011**

Camden County Community College,  
Blackwood, NJ

## **Tentative Program**

7:45 am Registration, Coffee & Exhibitor Networking  
8:30 - 11:45 am Seminars  
11:45 - 1:00 pm Lunch / Exhibitor Networking  
1:00 - 4:30 pm Seminars

Conference information will be mailed  
to all licensed NJ Opticians &  
OANJ members in August.



# Contract Information

I will sponsor the following Day of Education:

- 11/6/11 - Raritan Valley CC     12/4/11 - Camden County CC

I will sponsor for the date above, at the following level/rate:

- CEO Level Sponsorship.....\$800
- Platinum Level Sponsorship.....\$500
- Beverage Break Sponsor.....\$450
- Tabletop display.....\$395
- General Sponsorship.....\$350
- Program Advertising (Full Pg).....\$290
- Program Advertising (Half Pg).....\$175

IMIS Entry _____	<b>Office Use Only</b>
CC Processed _____	Date _____
Amount \$ _____	Check # _____
Batch # _____	

## Payment Information

- Check Enclosed                       Please bill me
- Please charge \$ \_\_\_\_\_ to my     MasterCard     Visa

**\*If paying by credit card**, please input your credit card billing address below. In order to process your credit card payment, we need to have your official billing address, on file with your bank/credit card institution.

Card # 

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 Cardholder's Name Exp. Date

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 Cardholder's Signature

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 Name

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 Company Name

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City/State/Zip

\_\_\_\_\_  
 Phone # Fax #

\_\_\_\_\_  
 Email Address

Make your check payable to **OANJ** and send to OANJ Headquarters at: 414 River View Plaza, Trenton, NJ 08611. You may fax credit card payments to 609-393-9891. Questions: contact OANJ at 609-695-0030.

Payments may be deductible under IRS Code, but are not deductible as a charitable contribution.

# OANJ

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**OPTICIANS  
ASSOCIATION  
OF NEW JERSEY**

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