



# OANJ Spring Conference Events

May 2, 2010  
Holiday Inn, Parsippany, NJ

**8:00 AM – 8:45 AM Registration & Morning Coffee**

**8:45 AM – 9:45 AM**  
**Course Title:** Improving Compliance By Teaching Contact Lens Patients Like Adults

**Speaker:** William B. Underwood, Hillsborough Community College

**Accreditation:** 1 CEU, NJ State Board Approved  
**Course Description:** 74% of Patients are noncompliant with at least one aspect of contact lens care. Noncompliance may lead to corneal ulcers, allergic reactions, and lens deposits. This course will identify lens wearing problems and show how to simplify lens care for the patient.

**10:00 AM – 12:00 noon**  
**Course Title:** Unique Progressives for Unique Patients

**Speaker:** William B. Underwood, Hillsborough Community College

**Accreditation:** 2 CEU, NJ State Board Approved  
**Course Description:** This course will describe and detail the various unique progressive lenses that are on the market and relate them to the unique patient. Progressive lens options such as Computer Assisted Aspheric Designs, Specialty Designs, Short Corridor, Atoric, Dual Surface Designs, Wave front will be reviewed with the emphasis on the patients needs. Occupational Progressive Lenses (OPLs) or Near Environment Lenses, will be presented with a discussion of Overview of Need such as 143 Million Adults Use Computer Every Day (U.S. Census), 54 Million Children Use Computer at Home or School (U.S. Census) 70 – 75% of All Computer Users Experience Computer Vision Syndrome Symptoms (American Optometric Association) Various progressive lens design will be identified and presented.

**12:15 Pm – 1:00 PM Lunch (Deli Buffet)**

**1:00 PM – 2:00 PM**  
**Course Title:** High Tech Dispensary  
**Speaker:** William B. Underwood, Hillsborough Community College

**Accreditation:** 1 CEU, NJ State Board Approved  
**Course Description:** This course will describe and detail the importance of using new technology in the dispensing office. How to improve - Patient/Customer Management and Improve Practice/Office Management with specifics on Record Keeping, Frame and Lens Information Patient / Customer Communications Laboratory Orders, Lifestyle

Information Lens Upgrade and Add On Prompts, Automatic Pricing, Third Party Coverage and Billing and more using high tech dispensing.

**2:15 PM - 3:15 PM**  
**Course Title:** AR for the Long Run  
**Speaker:** Ted Spera, Carl Zeiss  
**Accreditation:** 1 CEU, NJ State Board Approved  
**Course Description:** By now, the benefits of AR are well known. But despite the fact that the benefits of AR are virtually universal, only about one in three U.S. eyeglass wearers have AR. This seminar considers factors that have kept the AR percentage low, and considers how it can be increased to the benefit of wearers and practitioners alike. While many factors come into play, technology plays a key role. ZEISS has now introduced a breakthrough in coatings that has the potential to offer a more consistent and continuous level of satisfaction, increasing patient loyalty and making them AR wearers for the long run.

**3:30 PM – 4:30 PM**  
**Course Title:** Sun Vision: The Opportunity Gets Brighter

**Speaker:** Ted Spera, Carl Zeiss  
**Accreditation:** 1 CEU, NJ State Board Approved  
**Course Description:** Almost all patients spend time in the sun, often in visually demanding situations such as driving, or in a high-value leisure activity. The diverse requirements of sunlens wearers create challenges for lens manufacturers and dispensers. New lens design and treatment technologies allow us to meet these demands with greater precision, and higher wearer satisfaction, than ever before.

May 16, 2010  
Holiday Inn, Somerset, NJ

**8:00 AM – 8:45 AM Registration & Morning Coffee**

**8:45 AM – 10:45 AM**  
**Course Title:** Biomicroscopy-Slit Lamp  
**Speaker:** Raymond P. Dennis, M.A., Middlesex Community College

**Accreditation:** 2 CEU's, NJ State Board & NCLE Approved  
**Course Description:** This course is designed to introduce the attendee to the parts and application of the biomicroscope. Discussion will include the basic illuminations and a review of the anatomy and disease conditions that the instrument is used to evaluate.

**11:00 AM - 12 noon**  
**Course Title:** How to Inspire and Motivate Staff  
**Speaker:** Raymond P. Dennis, M.A., Middlesex Community College

**Accreditation:** 1CEU, NJ State Board & ABO Approved  
**Course Description:** This course is designed to assist office managers in providing office staff with the tools necessary to become effective, productive employees. Discussion will include understanding personalities, motivating tactics, dealing with stressful situations, motivating employees, dealing with employee issues and problems, effectively dealing with change, motivating your peers and communicating with the boss.

**12 noon – 1:00 PM Lunch (Deli Buffet)**

**\*\* General Membership Meeting & Election of Officers**

**1:00 PM – 2:00 PM**  
**Course Title:** Understanding Contrast Sensitivity  
**Speaker:** Raymond P. Dennis, M.A., Middlesex Community College

**Accreditation:** 1CEU, NJ State Board & ABO Approved  
**Course Description:** This course is designed to help the attendee understand the nature of contrast sensitivity and the dynamic role it plays in visual ability. Discussion will include the visual effects of reduced contrast sensitivity, the effects of glare, evaluating contrast sensitivity, and improving contrast with spectacle lenses. The presentation will include specific discussion of the selection of lens tints and types for improving contrast and applying them to patients with age-related vision problems.

**2:15 PM - 3:15 PM**  
**Course Title:** Premium Intraocular Lens Implants  
**Speaker:** William Velardi, Jr., OD

**Accreditation:** 1CEU, NJ State Board & NJ CL Approved  
**Course Description:** This hour will cover the "high end" implants patients can have after cataract surgery. These premium lenses include multifocal IOL's, toric IOL's and implantable contact lenses. There is also a brief explanation of how each lens works and who should be offered each lens type.

**3:30 PM – 4:30 PM**  
**Course Title:** Systemic Drugs: What They Can Do to the Eyes and to Vision  
**Speaker:** William Velardi, Jr., OD

**Accreditation:** 1CEU, NJ State Board Approved  
**Course Description:** This lecture will discuss medications taken for ailments that are not necessarily ocular related and their affects on the eye and visual system. It will also include some of the more common systemic ailments and their affects on the eye and visual system and what you as an optician can do to help these patients.

## DIRECTIONS

**Parsippany Holiday Inn Hotel & Suites**  
707 Route 46 East, Parsippany, NJ 07054  
Ph: (973) 263-6000

**Route 287 North and South**  
Take Exit 41A (Smith Road). Take Route 80 East. Take Exit 45. Make a left at the traffic light (South Beverwyck Road). Make a right at the next traffic light (Route 46 East). Follow road for 1/4 mile. Holiday Inn is on the right.

**Garden State Parkway South**  
Take Exit 159 to Route 80 West . Follow to Exit 47 to first traffic light (Route 46 West). Make jug-handle around Wendy's Restaurant . Cross over Route 46 to Holiday Inn.

**Garden State Parkway North**  
Take Exit 145 to Route 280 West . Take Exit 1 (New Rd.). Bear right at the traffic light . At the next light make a left on to Route 46 West . Take jug-handle at next traffic light around Wendy's Restaurant . Cross 46 to Holiday Inn.

**Holiday Inn – Somerset**  
195 Davidson Avenue, Somerset, NJ 08873  
Ph: (732) 356-1700

**Route 287 – Traveling North**  
Take exit 10 (Route 527, New Brunswick/South Bound Brook). Follow 527 North to the 1st. traffic light and make a left onto Davidson Avenue. We are a ¼ mile down on the right.

**Route 287 – Traveling South**  
Take exit 10 (Easton Avenue/New Brunswick). Bear left immediately off the ramp and take 527 North to the traffic light. Make a left at the light onto Davidson Avenue. We are a ¼ mile down on the right.

**From New Jersey Turnpike**  
Take exit 10 (Metuchen/Edison) to Route 287 North. Follow the above directions for Route 287 – Traveling North.

**Garden State Parkway - Northbound**  
Take exit 127 (Route 287 North). Follow the above directions for Route 287 – Traveling North.

**Garden State Parkway - Southbound**  
Take exit 129 (Route 287 North). Follow the above directions for Route 287 – Traveling North.