



EXHIBIT &
SPONSORSHIP
OPPORTUNITIES

OANJ

2018 Fall Conferences

Sunday,
November 11
Raritan Valley
Community College
Somerville, NJ

Sunday,
December 2
Camden County
Boathouse
Pennsauken, NJ



224 West State Street
Trenton, NJ 08608

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The Opticians Association of New Jersey provides our members with the opportunity to obtain 6 CEU credits at a reasonable cost and in locations convenient throughout New Jersey. Maintenance of continuing education credits is mandatory for all New Jersey licensed opticians.

New Jersey State Law mandates that licensed opticians obtain 12 CEU credits per biannual renewal (3 CEUs specific to the distribution of contact lenses).

Support Our Professionals from New Jersey's optical community. We anticipate that the combined attendance of these two statewide events will draw approximately 400 opticians, ensuring excellent exposure and networking ability for the select companies that choose to exhibit with us and support our industry. Additional sponsorships include website banner ads, attendee handouts and of course, table top displays.

Questions? If you have any questions or would like to reserve your space at these events, please contact Leslie Bellini, CMP at lbellini@lutinemanagement.com

OANJ LEADERSHIP

President

Vice President

2nd Vice President

Secretary/Treasurer

Board of Directors

Danielle Vigilotti

Alan Rosenberg

Paul DiGiovanni, MBA

Todd Ruppell

Peter Geotz

Joseph Grodman

Leonel Lee

Sam Morgenstern

Norman Schleiffer

Brian Thomas, PhD

Susan Valenza



VENDOR OPPORTUNITIES

OANJ offers sponsorships to meet every budget.

Please explore the opportunities below and work with us to find the best solution to reach this audience of Licensed Professional Opticians at our upcoming Fall Programs!

CEO Sponsorship - \$800

1. Banner ad with your logo in the OANJ Website Home Page & Conference Registration Page.
2. Complimentary advertising for both job and business opportunities on the OANJ web site for 6 months.
3. 6 foot Exhibit table – 2 chairs – company ID Sign
4. Complimentary admission for 2 staff member for conference.
5. Sponsorship recognition in conference marketing materials.
6. Sponsorship recognition in onsite signage.
7. 2-minute presentation to attendees at conference.
8. Recognition in any post event announcements
9. Conference attendee list.

Lunch Sponsorship - \$600

1. Logo Recognition on Conference Registration Page.
2. Exhibit table – 2 chairs – company ID Sign
3. Complimentary admission for 1 staff member for conference.
4. Sponsorship recognition in conference marketing materials
5. Sponsorship recognition in onsite signage.
6. 1-minute presentation to kick off meal to attendees at conference
7. Conference attendee list.

Breakfast Sponsorship - \$500

1. Logo Recognition on Conference Registration Page.
2. Exhibit table – 2 chairs – company ID Sign
3. Complimentary admission for 1 staff member for conference.
4. Sponsorship recognition in conference marketing materials
5. Sponsorship recognition in onsite signage.
6. Acknowledgement from the podium as Breakfast sponsor by OANJ Board President
7. Conference attendee list.

Tabletop Display - \$400 *Limited to the first 12 reservations (CEO and meal sponsors receive first option).*

1. Logo Recognition on Conference Registration Page.
2. Exhibit table – 2 chairs – company ID Sign
3. Logo recognition in conference marketing materials
4. Logo recognition in onsite signage.
5. Acknowledgement from the podium by OANJ Board President
6. Conference attendee list.

SPONSORSHIP BENEFITS:

The OANJ provides sponsors with the opportunity to reach over 1600 licensed opticians in the state of New Jersey.

Our mission is to promote and protect the profession of Opticianry through education, leadership and professionalism for our members and the patients we serve. Help support the OANJ by sponsoring, advertising, and/or attending this event as an on-site exhibitor.



AVAILABLE DATES:

Sunday, November 11, 2018
Raritan Valley
Community College
Somerville, NJ

Sunday, December 2, 2018
Camden County Boathouse
Pennsauken, NJ

TENTATIVE AGENDA:

7:30 AM
Exhibitor set-up

8:00 AM – 9:00 AM
Registration, Coffee &
Exhibitor Networking

9:00 AM – 12:30 PM
Seminars

12:30 PM – 1:30 PM
Lunch & Exhibitor Networking

1:30 PM – 5:00 PM
Seminars

Make checks payable to
"OANJ" and mail to:



Opticians Association of
New Jersey (OANJ)
224 West State St.
Trenton, NJ 08608

EXHIBITOR & SPONSORSHIP RESERVATION

I will sponsor the following event(s):*

- Sunday, November 11 (Somerville)
- Sunday, December 2 (Pennsauken)

* If your company is exhibiting or sponsoring at both events,
please deduct 15% from total sponsorship cost.

Sponsorship Level Selection

- CEO Sponsorship (\$800)
- Breakfast Sponsor (\$500)
- Lunch Sponsor (\$600)
- Table Top Display (\$400)

PAYMENT INFORMATION:

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Company: _____

Address: _____

Total Amount Due: \$_____ Check here if invoice is required.

Credit Card Payments:

- Visa
- MasterCard
- American Express
- Discover

Card #: _____

Expiration: _____ CVV: _____

Billing Address for Card (if different from above):

Signed: _____